

Executive summary

Van Lanschot's profile

- One strategy: pure-play, independent wealth manager focusing on preservation and creation of wealth for our clients
- Two leading brands: Van Lanschot and Kempen & Co
- Three core activities: Private Banking, Asset Management and Merchant Banking

Execution of strategy on track

- Private Bank: transformation successfully finalized, introduction of new wealth planning advisory service, client assets of Evi grow to over € 1 billion
- Asset Management: global funds launched in Small-caps and Real Estate, flourishing third party distribution
- Merchant Banking: solid market share in selected niches, involved in appealing transactions, more international clients
- Corporate Bank: run-off is ahead of schedule, interest margin improves

Solid performance on all key financials

	2014	2013
Net profitNet profit excluding pension gainDividend per share	€ 108.7m € 54.2m € 0.40	€ 33.5m € 33.5m € 0.20
 Common Equity Tier I ratio Total Capital ratio Leverage ratio (fully loaded) Funding ratio 	14.6% 15.2% 5.3% 95.3%	13.1% 13.9% 5.1% 81.3%
Client assets	€57.4bn	€53.4bn

Financial targets 2017

	Target 2017	2014
Common Equity Tier I ratio	> 15%	14.6%
• Return on Common Equity Tier I *	10-12%	4.0%
Efficiency ratio	60-65%	69.8%

^{* 2014} Return on Common Equity Tier I is based on net profit excluding the one-off gain from pension scheme change





1. Annual results 2014

Highlights 2014 annual results

Solid profit growth in 2014

Net profit of € 108.7 million; proposed dividend of € 0.40 per share

- Net profit of € 54.2 million (+62%) excluding one-off gain from pension scheme change
- Income from operating activities +3%
- Operating expenses +2%
- Loan loss provision -26%

Growth in client assets

Client assets increase to € 57.4 billion (+7%)

- Strong market performance
- Client assets of Evi grow to over € 1 billion
- Inflow of discretionary mandates and savings and deposits at Private Banking
- Discretionary mandates comprise 42% of Private Banking assets under management
- Client assets at Asset Management grow 13%

Capital ratios strengthened

Common Equity Tier I ratio grows to 14.6% (+ 1.5%-point)

- Leverage ratio (fully loaded) 5.3%
- Common Equity Tier I ratio (fully loaded) 13.4% (+2.9%-point)
- Well diversified funding profile: funding ratio of 95.3%, supported by successful wholesale market transactions

Execution of strategy on track

Good progress in execution

- Private Bank: transformation finalized, introduction of new wealth planning advisory service
- Asset Management: global funds launched in Small-caps and Real Estate, flourishing third party distribution
- Merchant Banking: solid market share in selected niches, involved in appealing transactions, more international clients
- Corporate Bank: run-off is ahead of schedule, interest margin improves

Key figures 2014 annual results

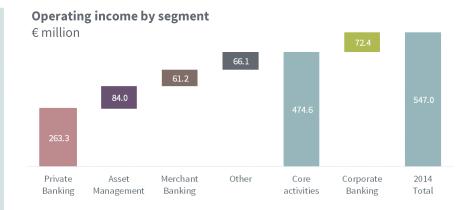
€ million	2014	2013	Δ
Commission	240.3	234.8	
Interest	213.7	213.9	
Other income	93.0	81.1	
Income from operating activities	547.0	529.8	3%
Operating expenses	381.7	374.9	
One-off gains	60.3	-8.0	
Gross result after one-off gains	225.6	146.9	54%
Gross result before tax of non-strategic investments	3.4	0.2	
Additions to loan loss provision	76.0	102.4	
Other impairments	19.5	7.3	
Operating profit before tax	133.5	37.4	257%
Income tax	24.8	3.9	
Net result	108.7	33.5	224%
Net result excluding one-off pension gain	54.2	33.5	62%
Efficiency ratio (%)	69.8%	70.8%	



All core activities contribute to our net profit

Net profit (excluding one-off gain pension scheme change) is € 54.2 mln (+62%)

- The core activities, Private Banking, Asset Management and Merchant Banking, generate 75% of the operating income
- The core activities each contribute to the profitability of Van Lanschot
- Loan loss provisioning accounted for a negative result at Corporate Banking. Run-off of loan portfolio progresses ahead of schedule



Net profit (excluding one-off gain related to pension scheme change) € million



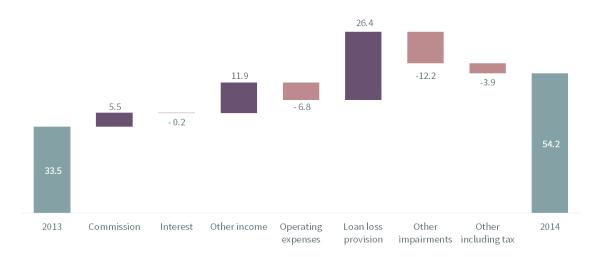


Solid net profit development

Net profit (excluding one-off gain pension scheme change) is € 54.2 mln (+62%)

- Increase in commission income driven by growth in management fees (both Private Banking and Asset Management) and fees Merchant Banking
- Interest income stable at last year's level despite reduction of loan book
- Increase in other income due to gains on participations and financial transactions
- Limited increase in operating expenses (investing in growth and resolution levy SNS), while on track to meet efficiency ratio
- Loan loss provisioning down versus 2013. Provisioning at Private Banking and SME loans clearly improved
- In 2014 other impairments mainly due to write-downs on intangible assets and participating interests

Key drivers of net profit in 2014 € million

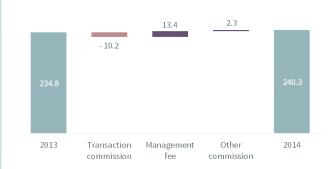




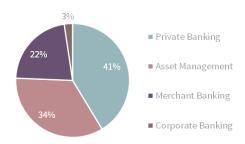
Commission income increases as well as share of recurring income

- Securities commission increases as higher management fees offset lower transaction commissions, resulting from the introduction of the new fee structure at Private Banking
- Management fees grow mainly due to above mentioned change in fee structure and a favourable stock market climate
- Recurring income in the form of management fees increases to 84% of total securities commission (2013: 78%)
- Other commission income increases due to Merchant Banking fees (strong development in H2)

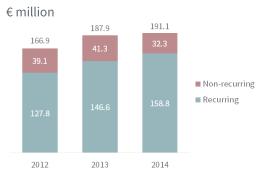




Total commission income 100% = € 240.3 million



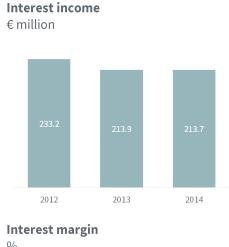
Securities commission

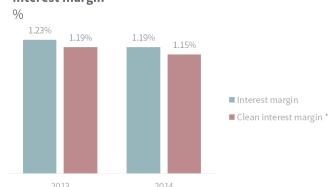




Interest income stable versus 2013

- Interest income of €213.7 million is almost at same level as 2013. The interest margin development was relatively stable versus 2013 with 4 basis points decline to 119 basis points
- The decline of corporate loan book and mortgages portfolio is largely compensated by margin improvement.
- Savings & deposits increased, partly realised at Evi. Related interest rates were lowered during the course of the year to counter margin deterioration
- Growth of liquidity buffers during the course of the year in conjunction with low yield environment created interest margin pressure





^{*} Clean interest margin is interest margin adjusted for among others initial loan commission, penalty interest and amortization of interest derivatives



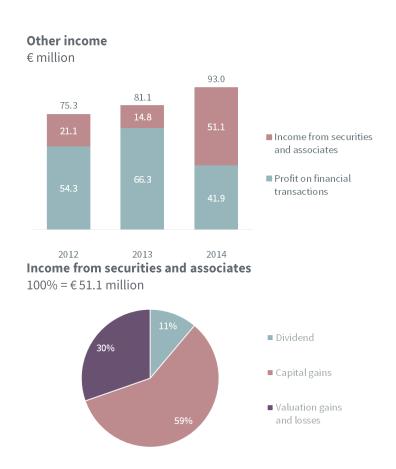
Other income increases to € 93.0 million

Profit on financial transactions

- Profit on investment portfolio (€ 47.2 million) increased compared to 2013 (€ 26.4 mln) due to decreasing interest rates and credit spreads
- Overall the profit on financial transactions decreased versus 2013 mainly due to the unwinding of fair value hedges

Income from securities and associates

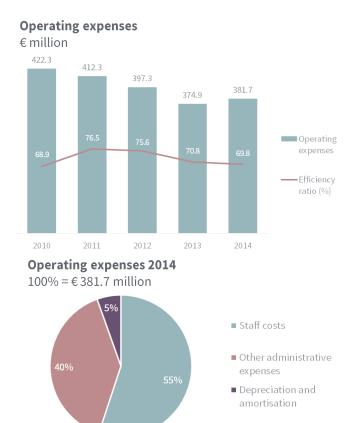
- Sale of the 21% stake of Van Lanschot Participaties in DORC Holding BV resulted in a material capital gain
- Valuation gain of € 6.9 million at MedSciences Capital (part of Kempen) due to public offer on one of its investments, namely Prosensa





On track to realize efficiency ratio target in 2017

- After a total reduction in operating expenses of 9% in 2012 and 2013, operating expenses of € 381.7 million were realized in 2014 including the resolution levy related to SNS
- Van Lanschot continues to invest in its client proposition, supporting marketing campaigns and the simplification of processes, products and its organisation
- In 2014 the number of fte decreased with 96 to a total of 1,712
- Van Lanschot is on track to realize its efficiency ratio target of 60-65% in 2017

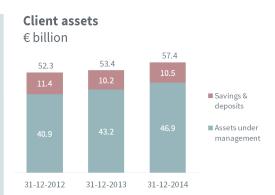


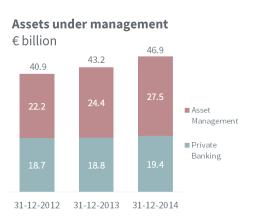


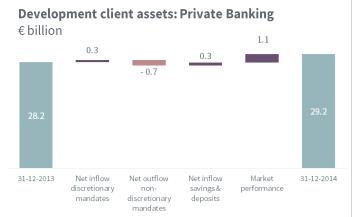
Strong market performance supports client assets growth

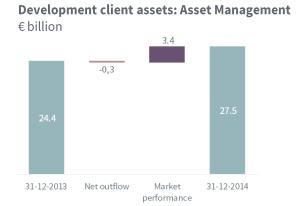
Client assets grow 7% to € 57.4 billion

- Savings & deposits increase by € 0.3 billion mainly due to Evi in Belgium
- Assets under management are up 9% in 2014, mainly due to market performance
- Private Banking client assets grow by € 1.0 billion. Discretionary mandates realized inflow of € 0.3 billion, while nondiscretionary mandates had outflow of € 0.7 billion.
- Client assets at Asset Management grow due to strong market performance.
 Outflow following the close of High Dividend Fund and loss of some mandates was partly offset by inflow in the credit strategy





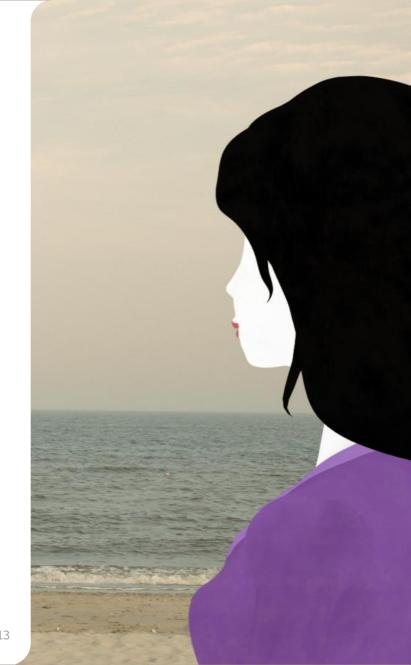






Evi van Lanschot had an excellent first year

- Evi, our online savings and investment coach, was launched in Q4 2013 offering:
 - online discretionary management in the Netherlands
 - investment advice with an online coach in the Netherlands
 - online savings account in the Netherlands and Belgium
- At the end of 2014, over € 1 billion is entrusted to Evi in savings and investments; the average funds entrusted in discretionary management substantially exceed the € 10,000 entry level
- Evi client base is a springboard for growth:
 - Approximately 1/3 of new clients use Evi to make their first investments
 - Almost 40% of all clients only uses Evi for their investments
 - Over 40% of all clients expects to entrust more funds
 - Approximately 50% of new clients is younger than 50, rejuvenating Van Lanschot's client base
- Clients consider Evi as a very accessible way to build wealth and score Evi with an 8





Deleveraging of loan book continues; run-off Corporate Banking ahead of schedule

Total loan book (€ 11.0 billion) reduced by 12% in 2014. Run-off Corporate Banking is ahead of schedule

Mortgages

- Early repayment of mortgages continued and exceeded new business
- Mortgage book down by 6% in 2014

Other private banking loans

- This includes loans to healthcare professionals, business professionals & executives, security-backed loans and current account overdrafts
- Reduction due to transfer of loans to Corporate Banking, reduction of unauthorized overdrafts and repayments

SME loans

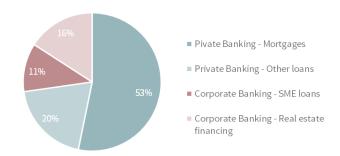
- Portfolio is well diversified by sector
- Considerable decrease of loan book realised (-22%) due to refinancing by other banks, factoring and leasing across all risk profiles

Real estate

- Focus by specialist CRE team leads to reduction in real estate loans
- Client deleveraging by repayment with savings and deposits

Loan book per 31-12-2014

100 % = € 11.3 billion (excluding provisions)



€ million	31-12-2014	31-12-2013	Δ
Mortgages	6,041	6,446	-6%
Other loans	2,212	2,762	-20%
Private Banking	8,253	9,208	-10%
SME loans	1,289	1,643	-22%
Real estate financing	1,803	1,973	-9%
Corporate Banking	3,092	3,616	-14%
Provisions	-324	-333	-3%
Totaal	11,021	12,491	-12%



Loan loss provisioning continues to trend down

Additions to loan loss provision down 26% to € 76.0 million in 2014

Private Banking

- Loan loss provisioning considerably lower in 2014 (€ 8.9 million versus € 34.2 million in 2013)
- Mortgage portfolio with limited number of defaults and loan losses

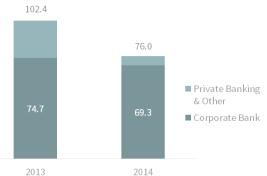
Corporate Banking

- Loan loss provisioning of € 69.3 million decreased compared to 2013 (€ 74.7 million)
- Improvement primarily realised within SME portfolio
- The impaired ratio (13.6%) is negatively effected by loan book reduction

High coverage ratios reflect Van Lanschot's prudent provisioning policy

Additions to loan loss provision





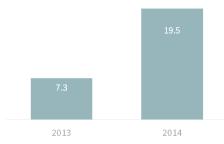
€ million	Impaired loans	Provision	Impaired ratio	Coverage ratio
Mortgages	100	61	1.7%	61%
Other loans	120	61	5.4%	51%
Private Banking	220	122	2.7%	55%
SME loans	141	80	10.9%	57%
Real estate financing	279	112	15.5%	40%
Corporate Banking	420	192	13.6%	46%
IBNR		10		
Totaal	640	324	5.8%	49%



Other impairments increase to € 19.5 million

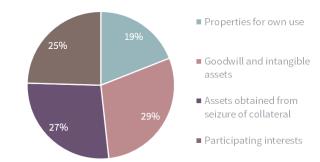
- Other impairments increase to
 € 19.5 million. In 2013 impairments were
 positively influenced by a reversal of
 € 5.6 million related to property
- Other impairments relate to revaluation of:
 - properties for own use
 - goodwill and intangible assets
 - assets obtained through the seizure of collateral
 - participating interests
- Other impairments mainly follow from still challenging circumstances in certain sectors and real estate markets

Development other impairments € million



Composition other impairments 2014

100% = € 19.5 million





Balance sheet with strong capital and funding position

Significant capital buffer

- Total equity of € 1.35 billion, of which € 1.19 billion in share capital and reserves
- Common Equity Tier I ratio (phase-in) 14.6%
- Leverage ratio (fully loaded) 5.3%

Low risk assets

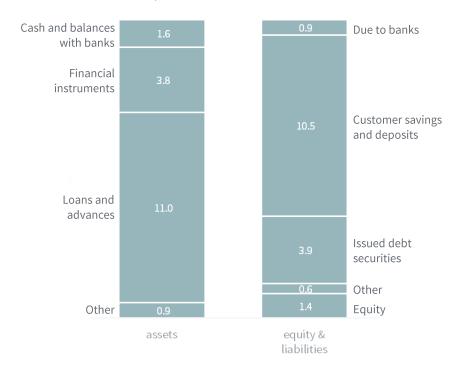
- Loan book decreased € 1.5 billion to €11.0 billion in line with focus on wealth management. Loan book comprises still 64% of the balance sheet
- Investment portfolio extended with low risk European government bonds and bonds issued by financial institutions

Solid funding position

- Funding profile is well diversified in terms of instrument, source and maturity
- Several capital market transactions executed in 2014 (senior unsecured note and various medium term notes)
- Funding ratio increased to 95.3%

Balance sheet 31 December 2014

€ billion, balance sheet total = € 17.3 billion





Increase of Common Equity Tier I ratio

Risk-weighted assets

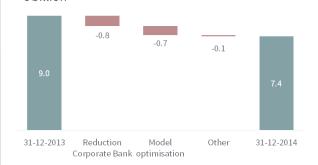
- Corporate Bank run-off above target with RWA reduction of € 0.8 billion
- Total RWA reduced with € 1.6 billion in 2014 (- 18%)
- Common Equity Tier I ratio 14.6 %

Van Lanschot meets the Basel III capital requirements

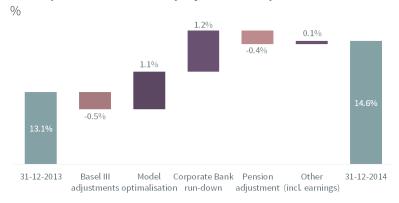
- Fully loaded Common Equity Tier I ratio 13.4 %
- Leverage ratio 5.3%

Common Equity Tier I ratio phase-in expected to remain relatively stable in 2015

Risk-weighted assets € billion



Development of Common Equity Tier I ratio phase-in







2. Execution of strategy on track

Van Lanschot has chosen to be an independent specialist wealth management firm

Why wealth management?

Building on our distinctive strengths

We can build on our inherent strengths in private and institutional wealth management by working together for the benefit of new and existing clients

Supported by demographics and economic fundamentals

There is room for a high-quality, high-service, independent wealth manager in the Benelux, leading to an attractive business model supported by high levels of prosperity, capital surpluses, low growth expectations and an ageing population

Our commitment

Mission

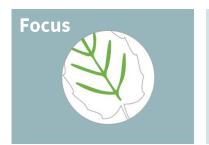
Preservation and creation of wealth for our clients

Vision

To be the preferred wealth manager for our domestic and international client base by providing top-quality advice and service, and superior risk-adjusted returns. And in doing so attract, develop and retain the best available talent in the market and provide an exciting, entrepreneurial working environment



We have created a three-pronged approach to realise our strategic repositioning



- Focus on Private Banking, Asset Management and Merchant Banking
- Specialist services for specific client segments
- Active reduction of activities without a clear link to core activities

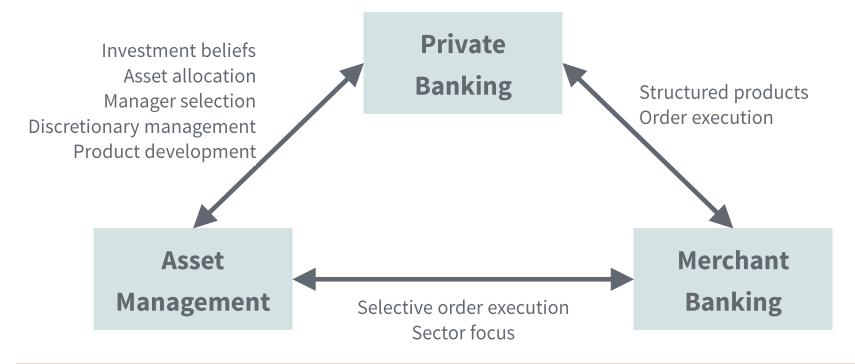


- Transparent and simplified product and service offering
- Efficient organization, lean IT and streamlined back office
- Significant reduction of cost base



- Growth in all core activities:
 - Private Banking: offer inclusive (online) wealth management services and leverage on new-style wealth planning advisory service
 - Asset Management: leveraging strong long-term track record in niche products and integrated solutions and expanding client base geographically
 - Merchant Banking: (selective) broadening of product offering combined with extending geographic footprint

Our core activities cooperate in many ways and benefit from the strong fundamentals of the group



Strong balance sheet and rating. 403-guarantee. Management book. Diversification of income. Cooperation IT/OPS. Talent exchange.





Highlights 2014

Solid profit growth in 2014

€ 54.2 million (+62%)

Growth in client assets

€ 57.4 billion(+7%)

Capital ratios strengthened

14.6% (+1.5%-point)

Execution of strategy

on track



2015: the year of growth

- Disciplined execution of wealth management strategy on the basis of professionalism, integrity, discretion and hard work
- Full focus on core activities aimed at the preservation and creation of wealth for private and institutional clients
 - Private Banking: focus on wealth planning advisory service, investment services, mortgages and improvement of omnichannel client experience
 - Asset Management: develop and improve service for Private Banking clients, capitalise on promising, increasingly international pipeline and further grow niche strategies towards capacity
 - Merchant Banking: focus on selected niches, exploit synergies between product groups and continue international expansion
- Further increase cost awareness: increase effectiveness and efficiency to achieve sustainable growth and our long term goals



On track to achieve financial targets 2017



^{* 2013} based on Basel II. 2014 reflects Common Equity Tier I-ratio phase-in, including retained profit

^{**} Based on average Common Equity Tier I. 2014 excluding one-off gain following from pension scheme change



Disclaimer

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