Voting instruction form

VAN LANSCHOT KEMPEN NV





VOTING INSTRUCTION FORM

| Th | e undersigned, | | | |
|-----|--|------------------|--------------------|----------------|
| Na | ame | | | |
| Ad | ldress | | | |
| he | reinafter referred to as the "depositary receipt holder", hereby grants (| power of attorne | y to¹: | |
| | SGG Financial Services BV (SGG), of Amsterdam, in compliance with Administratiekantoor van gewone aandelen A Van Lanschot Kempen | | e trust condition | s of Stichting |
| | the Company Secretary of Van Lanschot Kempen NV, in compliance Stichting Administratiekantoor van gewone aandelen A Van Lansch | | 7 of the trust cor | nditions of |
| | attend and vote at the Annual General Meeting of Shareholders of Valhalf of the depositary receipt holder, as per the instructions below: | า Lanschot Kemp | oen NV on 31 Ma | y 2018 on |
| \((| OTING INSTRUCTIONS | | | |
| Ag | genda item: | | | |
| 3. | 2017 annual statementsb.) Adoption of 2017 financial statements (voting item)c.) Payment of a cash dividend of €1.45 per Class A | for | against | abstain* |
| | ordinary share (voting item) | for | against | abstain* |
| 4. | Discharge of the Statutory and Supervisory Boards a.) Discharge of the members of the Statutory Board from liability for their conduct of Van Lanschot Kempen's | | | |
| | affairs in the 2017 financial year (voting item) b.) Discharge of the members of the Supervisory Board from | for | against | abstain* |
| | liability for their supervision of Van Lanschot Kempen's affairs in the 2017 financial year (voting item) | for | against | abstain* |
| 6. | Remuneration of the Statutory Board (voting item) | for | against | abstain* |
| 7. | Remuneration of the Supervisory Board (voting item) | for | against | abstain* |
| 8. | Appointment of the auditors (voting item) | for | against | abstain* |
| 9. | Composition of the Supervisory Board b.) Appointment of Maarten H. Muller as a member of the Supervisory Board (voting item) | for | against | abstain* |
| 10 | . Grant of authority to repurchase own shares and/or depositary receipts for such shares (voting item) | for | against | abstain* |

By ticking one of these two options, the depositary receipt holder chooses either SGG or the Company Secretary to carry out their instructions. If no choice is made, the depositary receipt holder is assumed to have authorised and instructed SGG.

Delete as appropriate

| 11.Extension of powers of the Statutory Board | | | |
|---|-----|---------|----------------------|
| a.) Extension of the power of the Statutory Board to issue Class A ordinary shares (voting item) b.) Extension of the powers of the Statutory Board to limit or exclude pre-emption rights when Class A ordinary | for | against | abstain* |
| shares are issued (voting item) | for | against | abstain [*] |
| Signed in on | | 2018 | |
| Signature | | | |

For voting instructions to SGG, please make sure the completed form is received by SGG Financial Services, PO Box 11063, 1001 GB Amsterdam, the Netherlands, or by email: $\underline{registers@sgggroup.com}$ no later than 5.00 pm on Friday 25 May 2018.

For voting instructions to the Company Secretary, please make sure the completed form is received by the Company Secretary (email: proxyvoting@kempen.nl) no later than 5.00 pm on Friday 25 May 2018.