

News release

Van Lanschot Kempen partners with Collective Action to strengthen impact proposition

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Van Lanschot Kempen Investment Management has entered into a partnership with Collective Action, a 100% private markets impact specialist. The goal of this collaboration is to further broaden Van Lanschot Kempen's knowledge and experience in impact investing and to gain better access to the market of impact solutions.

The partnership will strengthen Van Lanschot Kempen's advisory services and provide clients with additional opportunities to invest in high-quality impact investments, particularly in the field of biodiversity.

Van Lanschot Kempen has offered impact solutions since 2018. While the impact market presents investors with unique investment opportunities, it also requires specialised expertise. By harnessing Collective Action's specialised knowledge and network, Van Lanschot Kempen can offer more customised solutions to clients. Combined with its expertise in alternative investments, the partnership creates a stronger position in the impact investing market.

Witse Graveland, Head of Institutional Solutions: "We are delighted with the collaboration with Collective Action. We see a strong increase in demand for high-quality impact solutions from our institutional clients. With Collective Action, we will provide institutional investors access to deep experience and expertise, along with a global network in impact investing. This allows us to select the best propositions within various themes, accelerate allocations, and build an impactful portfolio. Through this collaboration, we intend to strengthen the impact ecosystem within Van Lanschot Kempen."

Marlene Stam, Founding Partner Collective Action: "We are very excited about our partnership with Van Lanschot Kempen. Scale, expertise and professionalisation are essential ingredients in this fast growing and dynamic impact market. Dutch investors have ambitious goals, and stakeholders are increasingly realising that the capital they represent can not only generate financial returns but it can also make a positive impact on major social and environmental challenges. With our joint expertise we elevate knowledge and quality to a higher level, supporting investors who aim to take a leading role in impact investing, where risk management, return and impact are seamlessly integrated."

About Collective Action

Collective Action is a Centre of Impact Excellence.

Five years ago the founding partners of Collective Action combined their extensive financial and impact expertise in response to the rapidly growing demand from European institutional investors for support in developing high-quality and robust impact solutions. With a team of 11, Collective Action operates as a knowledge and network organisation, focusing 100% on investments in impact private markets

Private markets offer incredible opportunities to invest in realistic solutions for the most urgent problems of our time. Collective Action's team comprises financial professionals with a proven track record in private markets and a deep knowledge of impact investing. The team has a thematic focus, including biodiversity, climate, circularity, water, food and agriculture, healthcare and education.

At its core Collective Action's mission is to scale, accelerate and professionalise the impact ecosystem by partnering with leading financial institutions. Through these collaborations, the team's impact knowledge and investment expertise flows into the broader institutional market. Together we can drive the change that is needed. In 2022, Collective Action signed its first partnership with Danish asset manager Nordic Investment Opportunities (NIO), together they launched the Planet&People fund series.

About Van Lanschot Kempen Investment Management

Van Lanschot Kempen Investment Management is a specialist investment manager with a focused approach and a clear investment philosophy. We believe in long-term stewardship for our clients and other stakeholders. Van Lanschot Kempen Investment Management provides sustainable returns, fiduciary management services, manager selection, portfolio construction and monitoring, alongside a number of actively-managed investment strategies. As of 30 June 2024, Van Lanschot Kempen Investment Management had a total of €112.9 billion in client assets.

About Van Lanschot Kempen

Van Lanschot Kempen is an independent, specialist wealth manager active in private banking, investment management and investment banking, with the aim of preserving and creating wealth, in a sustainable way, for both its clients and the society of which it is part. Through our long-term focus, we create positive financial and nonfinancial value. Listed at Euronext Amsterdam, Van Lanschot Kempen is the Netherlands' oldest independent financial services company, with a history dating back to 1737.

For more information, please visit vanlanschotkempen.com

More information

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