

Casestudy: Fewer wildfires, more biodiversity

2025

For professional investors only



Investment case overview

Wildfires ravage large parts of the western and southern United States every year. Tens of thousands of hectares of forest are reduced to ashes, and the flames increasingly spread to populated areas. The infernos around Los Angeles in early 2025 are still fresh in many people's minds. These fires are not only a human tragedy but also devastating for nature and biodiversity.

Kempen's Private Global Impact Solution (PGIS) invests in Vibrant Planet through the Ecosystem Integrity Fund, a U.S.-based company that aims to prevent wildfires and strengthen ecosystems through an AI-enabled land management platform.¹

They do this with a unique cloud platform (Land Tender™) that proactively models risks and improves forest management using advanced AI and big data. Vibrant Planet operates in 8 states and manages over 30 million hectares of forest land.



Simon Oosterhof
Specialist Alternatives,
Manager Selection Team

"Vibrant Planet offers a unique digital tool through its platform that enables landowners, conservationists, and governments to quickly plan, analyse, and coordinate forest management to prevent fires. The company combines a clear impact mission with promising commercial potential."

Highlights

Fewer fires, more biodiversity

Vibrant Planet helps prevent catastrophic wildfires by intervening early and strengthening nature. In Placer County (California), one of the highest fire risk counties in the US, a plan for 20,000 acres was developed in just 14 weeks using the cloud platform – reducing fire risk while improving water security, biodiversity, and carbon storage. Normally, such a plan would take years.

AI-driven approach

Vibrant Planet's strength lies in its smart software. The Land Tender platform is a decision support system that uses satellite imagery, LiDAR data, and machine learning to map forest health and fire risk. This enables faster, more precise, and collaborative forest management: stakeholders work together in one dashboard on a shared land management plan.

Fund-of-funds access to innovation

PGIS invests through a fund-of-funds structure and holds a stake in Vibrant Planet via the Ecosystem Integrity Fund (EIF). EIF is a venture capital fund focused on early-growth companies that contribute to sustainability and climate resilience – exactly why it supported Vibrant Planet early on. Through EIF, PGIS can gain access to these kinds of innovative private companies.

¹ For illustration purposes only. Company name, explanation and arguments are given as an example and do not represent any recommendation to buy, hold or sell the stock. The security may be/have been removed from portfolio at any time without any pre-notice.

Key points

Advanced AI software:

A unique platform that predicts wildfire hotspots and optimises forest management through artificial intelligence and big data analytics.

Focus on climate resilience:

Targets drought- and fire-prone forest regions in the United States, enabling nature and local communities to strengthen their resilience to extreme weather events more rapidly.

Commercial scalability:

Vibrant Planet offers its platform via a Software-as-a-Service (SaaS) licence on a per-hectare basis, making its business model replicable, scalable, and predictable. Its client base is expanding and includes government bodies, conservation organisations, and corporates. Furthermore, Vibrant Planet is able to quantify the ecological benefits of improved forest management in clear economic terms.

Strong partnerships:

The company has raised approximately 34 million US dollars in venture funding (led by EIF, with Microsoft among the investors).

Dual value proposition:

Aims for both ecological impact (such as reduced CO₂ emissions and forest preservation) and financial returns.

Kempen Private Global Impact Solution – impact with results

Kempen's Private Global Impact Solution is an SFDR 9 impact strategy focused on investments in Climate & Nature and Inclusive Growth. The investment in EIF (and through EIF in Vibrant Planet) strongly contributes to the first theme, specifically biodiversity conservation and enhancing nature's resilience to climate change.

In 2024, the following impact results were achieved, among others:

43,341 MWh
renewable energy
generated

» Equivalent to
energy used by
13,825
Dutch households

18,855
people supported
by employment

16,355,109 m³
water savings

» Equivalent to
the water used by
314,521
people in a year

134,387
hectares of
farmland sustainably
cultivated

» Equivalent to
198,503
football fields

13,003,131
underserved people
reached via
financial services

485,020
underserved
people reached via
healthcare services

78,357 tonnes
worth of CO₂
emissions avoided

» Equivalent to
36,445
cars taken off the
road for a year

Disclaimer

Private Global Impact Solution (the "Sub-Fund") is a sub-fund of the Kempen Alternative Markets Fund SICAV-RAIF (the "Fund"), established in Luxembourg. Van Lanschot Kempen Investment Management NV is the manager of the Fund. Van Lanschot Kempen Investment Management NV is licensed as a manager and is supervised by the Dutch Authority for the Financial Markets.

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General risks to consider when investing in the Private Global Impact Solution:

The Private Global Impact Solution will primarily invest in a diversified pool of investment funds managed by third

parties, with the primary investment objective being capital growth and positive social and environmental impact. Investing in this strategy is subject to risks arising from the volatility of equity, bond, currency, and interest rate markets, which could negatively affect performance. Under particular market conditions, specific risks may increase significantly.

The value of your investment may fluctuate. Past performance is not a guarantee of future results. Potential investors should be aware that the underlying investment funds often pursue more alternative investment policies than traditional investment funds. Some investments, particularly private (non-listed) investment strategies, may relate to assets that are illiquid, difficult to value, and/or exposed to high market, credit and liquidity risks, including the risk of insolvency or 'ban'. In such circumstances, an investor's ability to dispose of their interest in the strategy will be limited due to a lack of available liquidity.



Beethovenstraat 300
1077 WZ, Amsterdam
Netherlands

Kom verder

{sharing the path to success}

Kom verder. Het zijn maar twee woorden. En tegelijk ons hele motto, met alle betekenissen. Het is onze manier om u welkom te heten. En vooral een uitnodiging om samen vooruit te komen en te groeien.